

**Executive Board Member Decisions Meeting for the Leader
Targeted Finance Fund
2017 - 2018**

Report Author: Caroline Owen
CAOwen@carmarthenshire.gov.uk
Tel: 01269 590216

2017/18 Budget Available - £21,400.00

Full Report Value: £20,000

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Application Reference: TFF/17/07

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| Project Title | Community Development Officer |
| Applicant | Menter Cwm Gwendraeth Elli |
| Ward | Pontyberem, Kidwelly, Trimsaran, St. Ismael, Llangyndeyrn and Glyn |
| Key Account Management | <p>The Targeted Finance Fund is a discretionary fund available to Key Account Management (KAM) clients. For an organisation to become a KAM client they must be a third sector not for profit organisation that falls into one of the following 3 categories:</p> <ul style="list-style-type: none"> • Existing social enterprises that have the potential to grow, be sustainable and create employment ✓ • Emerging projects that have the potential to create jobs • Third sector organisations that deliver vital services within our communities |
| Project Description | <p>To employ a Community Development Officer (CDO) to help co-ordinate and identify community needs while assisting in the development of initiatives to improve the quality of life and access to key services in the area.</p> <p>The Officer will act in an advisory capacity and will support individuals and groups who wish to develop appropriate projects in their respective areas. This is particularly important at this moment in time because the number of asset transfers being taken over by individual community and Town Councils. This Officer will also play a primary role in ensuring the sustainability of Halls and other assets in their localities. The Officer will be the key link in the asset transfer of park developments working with RCDF projects and providing assistance with grant applications to help the sustainability of all parties taking guidance from the Community Bureau. The Officer will help to strengthen support for front line organisations in the Lower Gwendraeth Valley with the aim of attracting grant funds to support, strengthen and enhance local facilities.</p> <p>The Officer will serve as a link and provide support to the local Councils, Park Associations and local groups in preparing grant applications following the appropriate signposting from the Community Bureau. These applications will then be reviewed and assessed by the Community Bureau, prior to referral to Council members for consideration.</p> |

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| | <p>It is anticipated that by strengthening local support directly with local community leaders, that a larger pool of skills can be developed amongst local groups. The aim will be to appraise these bodies of the strategic priorities of the Council and identify local projects that can be taken forward. This will be achieved by supporting local groups in identifying the most suitable funding opportunities, supporting the preparation of grant applications as required as well as general signposting. Through this joint working approach and support, the aim will ultimately be to enhance facilities for the benefit of local residents in keeping with the priorities of the County Council. This will strengthen and support future sustainability issues.</p> <p>Funding is required to employ a Community Development Officer for a period of 12 months. The CDO will work with the Community Councils and local organisations, supporting the areas of six wards in the lower Gwendraeth Valley, namely Pontyberem, Trimsaran, Llangydeirne, Kidwelly, St. Ishmael and Glyn Ward, to develop a deliverable regeneration strategy to benefit the local community.</p> <p>The post of Development Officer will be instrumental in ensuring the long term sustainability of the six wards.</p> <p>The proposed project could be described as a 'natural tool for sustainability', in that it strengthens community cohesion in that it encourages and embeds sustainable practice on an individual and community level.</p> <p>The practical application of the model and the outcomes it produces closely mirror and complement the Welsh Assembly Government's vision of a sustainable Wales as set out in 'One Wales: One Planet' document.</p> <p>This will meet social, economic and environmental objectives simultaneously, preserving protecting and improving the environment thereby providing a high quality attractive place for people to live in Carmarthenshire.</p> |
| <p>Economic Benefit</p> | <ul style="list-style-type: none"> • Number of individuals into training/education – 30 • Number of individuals into volunteering – 5 • Number of individuals into employment - 0 • Number of community groups/organisations assisted – 15 • Number of social enterprises created - 2 • Number of social enterprises supported - 0 • Number of jobs created - 1 • Number of jobs safeguarded – 0 • Public and private leverage funding - £13,491.68 |
| <p>Total Project Cost</p> <p>Eligible Capital</p> <p>Eligible Revenue</p> | <p style="text-align: center;">£33,491.68</p> <p style="text-align: center;">Nil</p> |

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| <p>Ineligible Costs</p> <p>Amount and % of grant requested</p> <p>Match funding</p> | <p style="text-align: center;">£33,491.68</p> <p style="text-align: center;">£28,596.88 – Salary/NI/Pension £2,000.00 – Travelling £1,454.80 – Community consultation events £2,000.00 – Project costs</p> <p style="text-align: center;">Nil</p> <p style="text-align: center;">£ 20,000 @ 60%</p> <p style="text-align: center;">£13,491.68 Secured – Community Councils /MCG</p> |
| <p>Cllr and Officer Consultations Undertaken</p> | <ul style="list-style-type: none"> • Cllr Liam Bowen • Cllr Tyssul Evans • Cllr Jeanette Gilasbey • Cllr Jim Jones • Cllr Kim Broom • Cllr Mair Stephens • Kidwelly Town Council • Llandyfaelog Community Council • Llangyndeyrn Community Council • Pontyberem Community Council • St Ishmael Community Council |
| <p>Evidence of Need / Community Engagement</p> | <p>The Community Councils have engaged in a range of consultation exercises intended to identify need, collate and receive input from the local community. Further community consultation exercises have been completed which clearly identified the need for the development of a Community Regeneration Strategy for the area.</p> |
| <p>Contributing to key Strategies</p> | <p>A Local Development Strategy for Rural Wales</p> <ul style="list-style-type: none"> • Seeks to underpin this strategy by a partnership approach to overcome challenges that are hindering employment and prosperity. <p>Thinking together, Planning together, Doing Together – A Carmarthenshire Community Strategy 2004-2020 –</p> <ul style="list-style-type: none"> • Improving Health and Well Being by tackling the causes of ill health by offering strategies and courses to address these inequalities. • Lifelong learning – offering a range of opportunities from older age to childhood. <p>Welsh Government Volunteering Policy (2015)</p> <ul style="list-style-type: none"> • Link to key stakeholders in the three areas. The volunteer programme will enable the CDO to work with organisations with an interest in |

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| | <p>supporting and potentially developing a cohort of volunteers. Therefore, providing skills and attributes toward lifelong learning.</p> <ul style="list-style-type: none"> The project will further provide altruistic benefits, allowing volunteers to work on the ground in the community, providing services for the welfare of others. Put another way, an opportunity to give back to their community. <p>Welsh Language Strategy for Carmarthenshire</p> <ul style="list-style-type: none"> To promote the strategy and facilitate the language in Wales, in particular, the conduct of public business and justice administration, on the basis of equality with English. <p>Swansea Bay City Region Economic Regeneration Strategy 2013 – 2030</p> <ul style="list-style-type: none"> Business growth, retention and specialisation Maximising job creation for all |
| Ownership/Lease | Not applicable for this project |
| <p>Business Plan/Officer Comments including details of support moving forward/next steps linked to growth and sustainability</p> | <p>Benefits of employing a Community Development Officer</p> <p>The delivery of the project will be the responsibility of Menter Cwm Gwendraeth Elli including the implementing of a Development strategy for the proposed outcomes, and setting a timescale for delivery.</p> <p>The Community Development Officer employed by Menter Cwm Gwendraeth Elli will be monitored by the Chief Executive and Board of Directors.</p> <p>The financial management of the project will be the responsibility of Menter Cwm Gwendraeth Elli, the Clerk and Councillors of the Six Wards, who will be working closely with the Community Development Officer and the Community Bureau in a partnership scenario.</p> <p>The potential economic benefits to these six wards are enormous. Following the needs analysis, there is potential to develop a range of activities and courses designed to support, encourage and develop the confidence of individuals within the community. This can only strengthen and support the economic structure of the area.</p> <p>The proposed support services to be provided in all 6 wards will ensure people will have the confidence and skills to apply for jobs in an area of high unemployment to address some of the issues identified in the 2011 census figure.</p> <p>The activities and social events will generate income for local business for local spend. In particular the six wards will benefit economically from these activities and developments.</p> |

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| | It is also envisaged that part of the Development Officer's role will be to apply for sufficient grants/additional funding to ensure the future of the post is sustained during periods of continued growth. |
| Recommendation | £20,000.00 |
| Subject to: | |